

Strength through diversity. >

2020 SUPPLIER DIVERSITY PROGRAM

The pathway to possible.

Our commitment to diversity.

At Crown Castle, we work to bring the world's most transformative technologies to people and businesses across the country. To do this effectively, it's vital that we build teams that reflect the vibrancy and diversity of the communities we serve. That's why we believe partnering with diversely-owned businesses is not only the right thing to do, but also a way to make both our business and supply chain stronger. It makes us a better, more responsive partner—giving us a competitive advantage in the marketplace and helping us achieve our ultimate goal of bringing revolutionary innovations to life.



BRAD ROSS

Vice President Supply Chain



I am thankful that Crown Castle's Supplier Diversity has given my company the opportunity to provide engineering services on a national level. It has allowed us to experience significant growth over the past five years as a result.

NIKKI MAJERNIK

CEO, K&M Systems (WBENC-certified)

The role of our partners in a changing world.

Technology is changing the way we interact with the world. The rapid adoption of smartphones, wearables, and other connected devices is only the beginning. Soon, everything from traffic lights, machines, and driverless cars will all be connected. The networks that will support these new innovations are driven by our portfolio of towers, small cells, and fiber. To continue building and maintaining this infrastructure, we need the help of a diverse network of suppliers and contractors. They work with our employees to help our customers utilize our assets in a way that brings the world's biggest ideas and possibilities to the people and businesses who need them.

Supplier diversity matters.

Our Supplier Diversity program is part of our commitment to the communities we serve. It's unquestionably made us a stronger company, but also provides many benefits for the cities and towns where we work:

- Provides new opportunities to underutilized suppliers.
- Supports the diversity goals of municipalities.
- Utilizes workers who know the community and share its values.



As a veteran I am grateful to Crown Castle for always supporting veteran-owned businesses. Crown Castle has given me opportunities otherwise not available. Crown Castle has my unconditional support and appreciation for their work with veteran-owned businesses.

KEVIN FARRELL

President, New England Electrical Contracting Corp.
(DAV-certified)

Our team is here to guide you.

We have a dedicated supply chain team that acts as a centralized resource and offers assistance through the qualification process. They work as a strong advocate for our diverse supplier partners and facilitate introductions to decision makers at our offices around the country.

How we source our suppliers.

First and foremost, we look to partner with companies that are customer-focused and share our commitment to honesty, accountability, partnership, and integrity. We also require that our diverse supplier partners are certified by a diversity development council or state or local government agencies. Please contact our Supplier Diversity team for a list of certifications that we accept.

Opportunities to join our supplier team include products and services in the areas of:

- › Construction
- › Repair & Maintenance
- › Engineering
- › New & Emerging Markets
- › Consulting

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In business, it is important that we partner with other companies who value diversity like Crown Castle. Crown Castle has been a reliable, stable partner, and that partnership has helped bring new opportunities into the pipeline for both of our companies.

RICK SUAREZ

President, MasTec (NMSDC-certified)

A commitment that keeps growing.

We have made it a priority to accelerate our goal of building and maintaining a diverse supply chain. We strive to continue to form strong partnerships with local and national diversity councils. We are focused on improving our supplier diversity program and finding new ways to connect, partner, and build lasting relationships with qualified suppliers.

To learn more about our Supplier Diversity program, please visit CrownCastle.com/Suppliers or email Supplier.Diversity@CrownCastle.com

Our affiliations

National Minority Supplier Development Council (NMSDC)



Women's Business Enterprise National Council (WBENC)

